

English Translation

The UNESCO Chair in Education and Technology for Social Change organizes the workshop “Collaboration between private and public initiatives in Online Higher Education: Generating more equity?” within the framework of the International Seminar “Economic effects and social impact of Online Education”. The workshop will be held in Barcelona, November 9th 2016 at UOC, Av. Tibidabo 39.

The workshop aims to identify and assess the economic effects of online education and, more specifically, of the particular business models that can provide more opportunities for the development of online education equitable and sustainable effects. In the same way, the workshop analyses what could be the role of the private capital in the current and future scenarios, and what might be its advantages and disadvantages.

This workshop is directed to academic and business experts in education, economics, invited to discuss and analyse the economic dimension of online education from a transversal and interdisciplinary perspective.

Invited Speakers

The two speakers invited are Melissa Highton, Director of the Learning, Teaching and Web Services Division, University of Edinburgh, UK, and Santiago de la Barrera, Permanent Secretary, CONETyP (National Council of Education, Work and Production), Ministry of Education – National Institute of Technological Education of Argentina. Both have led projects with public-private funding in the field of education.